

Midlothian & East
Lothian Chamber
of Commerce

SNAP POLLING OF MEMBERS

PHASE 4 TRACKER - MAY 2020

25

TOTAL RESPONSES
FROM 4 MAY TO 15 MAY 2020

100%

SMES (<250 EMPLOYEES)

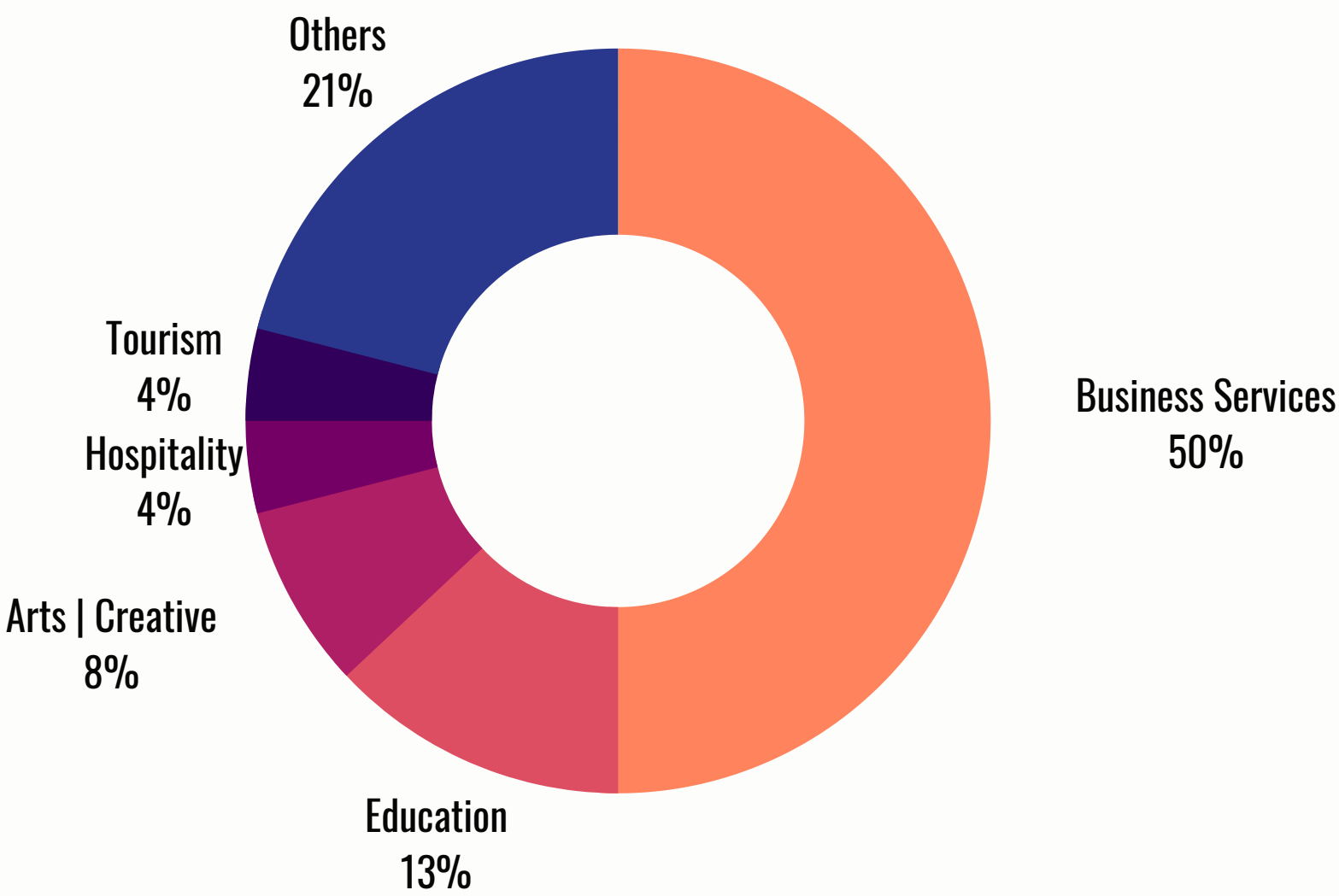
65%

MICRO BUSINESSES
(<10 EMPLOYEES)

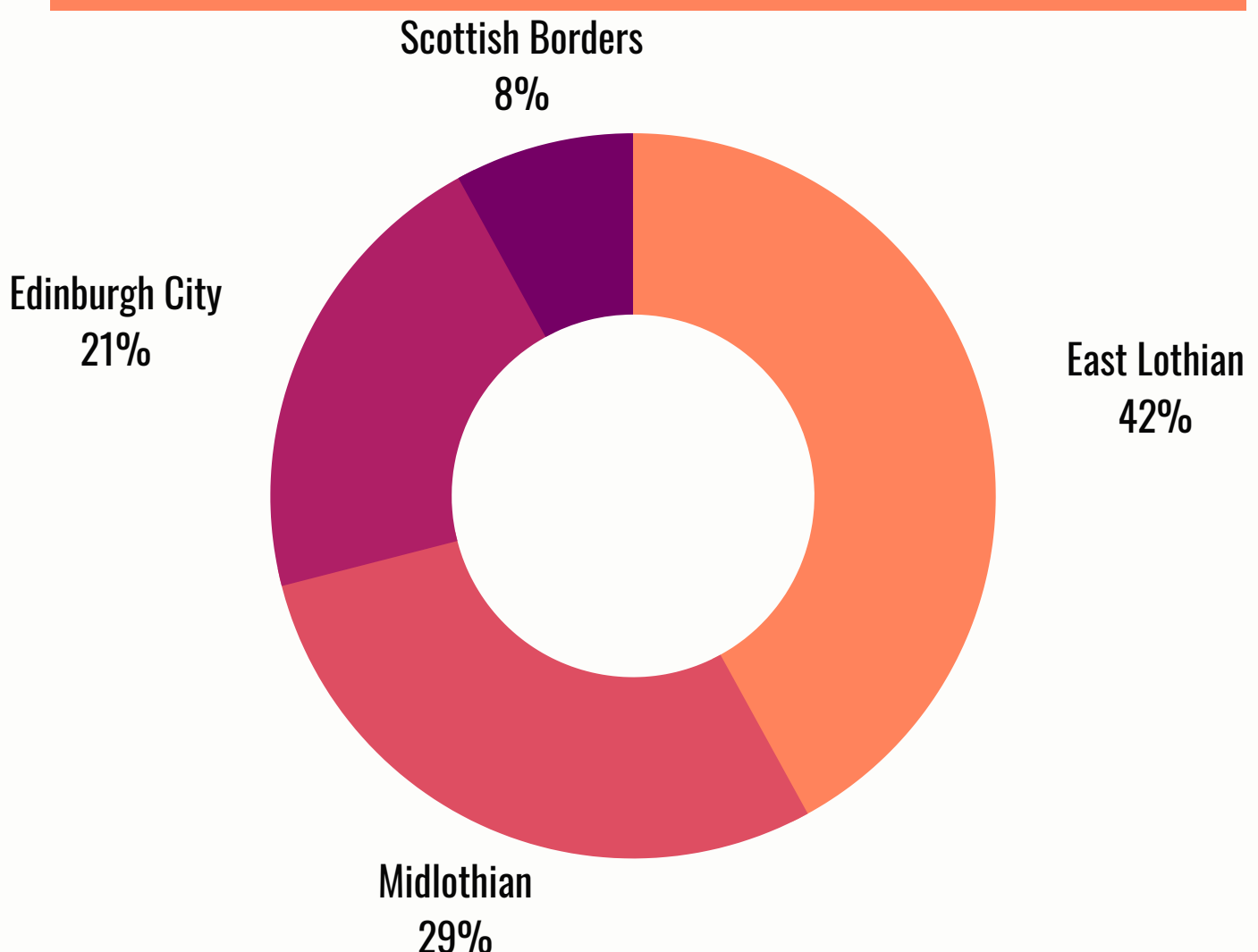
22%

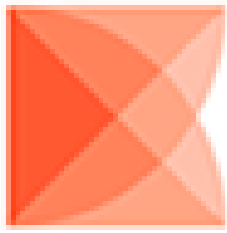
SOLE TRADERS

SECTORS



LOCATION BUSINESS IS BASED





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CURRENT OPERATING STATUS

32%

OPERATING AT 26 TO 75%

28%

OPERATING AT 76 TO 100%

24%

OPERATING AT LESS THAN
25%

ONGOING OPERATIONS

71%

ARE HOME WORKING /
WORKING REMOTELY

17%

OPERATING ON PREMISES
WHILE FOLLOWING SOCIAL
DISTANCING MEASURES

12%

PROVIDING A ESSENTIAL
SERVICE

BUSINESS SURVIVAL CONFIDENCE

56%

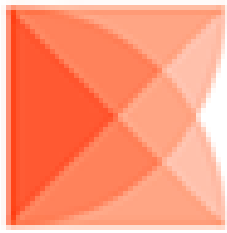
ARE CONFIDENT BUSINESS
WILL SURVIVE THE CRISIS

28%

ARE VERY CONFIDENT THEY
WILL SURVIVE THE CRISIS

8%

ARE NOT CONFIDENT THEY WILL
SURVIVE THE CRISIS



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LOCKDOWN UNTIL JULY £££

83%

ARE CONCERNED BY LOSS OF
INCOME SHOULD LOCKDOWN
CONTINUE

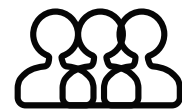
63%

ARE CONCERNED BY
CASHFLOW

29%

REDUCED PRODUCTIVITY

SUPPORT OUT OF LOCKDOWN



50%

CLEAR GUIDANCE & SUPPORT
FOR IMPLEMENTING SOCIAL
DISTANCING MEASURES

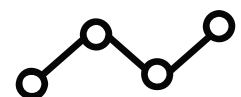
46%

FINANCIAL SUPPORT TOWARDS
EMPLOYMENT COSTS

36%

INVESTMENT TO DIVERSIFY INTO
NEW PRODUCTS AND SERVICES

BUSINESS PLANNING POST COVID-19



52%

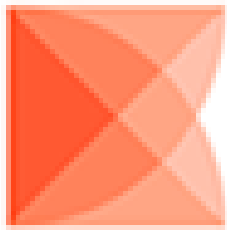
NEED TO ADAPT THEIR BUSINESS
TO A POST COVID-19 WORLD

32%

SEE OPPORTUNITY IN A POST
COVID-19 WORLD

8%

ARE FOCUSING ON THE CURRENT
SITUATION ALONE



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GOVERNMENT SUPPORT MEASURES

FURTHER SUPPORT REQUIRED £££

67%

FURTHER ECONOMIC STIMULUS
MEASURES

58%

CLEAR ADVICE & GUIDANCE

54%

CREATE CONTINGENCY PLANS
FOR POTENTIAL FURTHER
LOCKDOWN

46%

REDUCING BUSINESS COSTS

BUSINESS MODEL POST COVID-19



50%

EXPECT NO CHANGE TO THEIR
BUSINESS MODEL

29%

EXPECT TO MAKE SMALL
CHANGES TO BUSINESS MODEL

8%

EXPECT TO MAKE RADICAL
CHANGES

TIME TO PREPARE £££

36%

DO NOT NEED ANY TIME TO
PREPARE TO REOPEN

28%

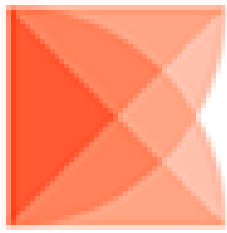
WOULD NEED 1-3 WEEKS TO
PREPARE TO REOPEN

24%

WOULD NEED LESS THAN A
WEEK TO PREPARE TO REOPEN

4%

WOULD NEED 3-6 WEEKS TO
REOPEN



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GOVERNMENT SUPPORT MEASURES BEING USED BY BUSINESSES

57%

ARE UTILISING THE
CORONAVIRUS JOB RETENTION
SCHEME

39%

ARE UTILISING THE BUSINESS
SUPPORT GRANT FUND

35%

ARE UTILISING THE VAT
DEFERRAL SCHEME

30%

ARE UTILISING THE BOUNCE
BACK LOAN SCHEME

26%

ARE UTILISING THE BUSINESS
RATES RELIEF SCHEME

17%

ARE UTILISING THE SELF-
EMPLOYMENT INCOME SUPPORT
SCHEME

17%

ARE UTILISING THE HMRC TIME TO
PAY SCHEME

9%

ARE UTILISING STATUTORY SICK
PAY (SSP) SCHEME

4%

ARE UTILISING THE PIVOTAL
ENTERPRISE RESILIENCE FUND

4%

ARE UTILISING CORONAVIRUS
BUSINESS INTERRUPTION LOAN
SCHEME (CBILS)